

ORDER

Orders
Order / Rev: 2680532
 Alt Order #: _____
 Product Desc: _____
 Estimate: _____
 Flight Dates: 04/28/23 - 05/16/23
 Original Date / Rev: 03/24/23 / 05/11/23
 Order Type: General

WHAS
 Primary AE: Nick Coloprisko
 Sales Office: WHAS
 Sales Region: LOC

Agency
Name: Grit Media
 Buying Contact: _____
 Billing Contact: _____
324 Capital Avenue
Frankfort, KY 40601

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: POL/ Jonathan Shell / R / AG Commis
 Demographic: A25-54
 Product Codes: PL-Candidate: State Agriculture
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Candidate
 Priority: P04

New Business End: _____
 Advertiser External ID: M213742
 Agency External ID: 20569AG
 Unit Code: General
 Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/27/23	04/30/23	8	\$770.00	\$654.50
05/01/23	05/16/23	85	\$9,465.00	\$8,045.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2023	8	\$770.00	\$654.50	0.00
May 2023	85	\$9,465.00	\$8,045.25	0.00
Totals	93	\$10,235.00	\$8,699.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisko			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	15%	\$10,235.00
Market	100%	\$68,233.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$57,998.33
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	04/28/23	05/16/23	Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	2	\$40.00	P04	0.00	NM	9	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 2680532
 Alt Order #:
 Flight Dates: 04/28/23 - 05/16/23

Advertiser: POL/ Jonathan Shell / R / AG Commissic
 Product Desc: **WHAS**
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/24/23	04/30/23	----F--					1	\$40.00		0.00			
		Week: 05/01/23	05/07/23	-TWTF--					2	\$40.00		0.00			
		Week: 05/08/23	05/14/23	MTWTF--					4	\$40.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	WHAS	05/08/23-05/14/23	Local News @ 5a M-F			5-6a			MTWThF----	:15/:15	\$40.00	0.00	DN		
8	WHAS	05/08/23-05/14/23	Local News @ 5a M-F			5-6a			MTWThF----	:15/:15	\$40.00	0.00	DN		
		Week: 05/15/23	05/21/23	MT-----					2	\$40.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
9	WHAS	05/15/23-05/21/23	Local News @ 5a M-F			5-6a			MT-----	:15/:15	\$40.00	0.00	DN		
10	WHAS	05/15/23-05/21/23	Local News @ 5a M-F			5-6a			MT-----	:15/:15	\$40.00	0.00	DN		
N 2	WHAS	04/28/23	05/16/23	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	2	\$80.00	P04	0.00	NM	7	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/24/23	04/30/23	----F--					1	\$80.00		0.00			
		Week: 05/01/23	05/07/23	-TWTF--					3	\$80.00		0.00			
		Week: 05/08/23	05/14/23	MTWTF--					4	\$80.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	WHAS	05/08/23-05/14/23	Local News @ 6a M-F			6-7a			MTWThF----	:15/:15	\$80.00	0.00	DN		
5	WHAS	05/08/23-05/14/23	Local News @ 6a M-F			6-7a			MTWThF----	:15/:15	\$80.00	0.00	DN		
7	WHAS	05/08/23-05/14/23	Local News @ 6a M-F			6-7a			MTWThF----	:15/:15	(\$80.00)	0.00	DN		
		See MG 5.12,5.13,5.14,5.15,5.16 [Recon Preempt-Other: Spot Froze on first frame]													
		Week: 05/15/23	05/21/23	-----					0	\$150.00		0.00			
N 3	WHAS	04/28/23	05/16/23	Good Morning America Good Morning America	CM	7-9a	MTWTF--	:30	2	\$120.00	P04	0.00	NM	20	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/24/23	04/30/23	----F--					1	\$120.00		0.00			
		Week: 05/01/23	05/07/23	-TWTF--					10	\$120.00		0.00			
		Week: 05/08/23	05/14/23	MTWTF--					10	\$120.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	WHAS	05/08/23-05/14/23	Good Morning America			7-9a			MTWThF----	:15/:15	\$120.00	0.00	DN		
5	WHAS	05/08/23-05/14/23	Good Morning America			7-9a			MTWThF----	:15/:15	\$120.00	0.00	DN		
9	WHAS	05/08/23-05/14/23	Good Morning America			7-9a			MTWThF----	:15/:15	(\$120.00)	0.00	DN		
		See MG 5.12,5.13,5.14,5.15,5.16 [Recon Preempt-Other: Spot Froze on first frame]													
19	WHAS	05/08/23-05/14/23	Good Morning America			7-9a			MTWThF----	:15/:15	(\$120.00)	0.00	DN		
		See MG 5.12,5.13,5.14,5.15,5.16 [Recon Preempt-Other: Spot Froze on first frame]													
21	WHAS	05/08/23-05/14/23	Good Morning America			7-9a			MTWThF----	:15/:15	\$120.00	0.00	DN		
22	WHAS	05/08/23-05/14/23	Good Morning America			7-9a			MTWThF----	:15/:15	\$120.00	0.00	DN		
		Week: 05/15/23	05/21/23	MT-----					1	\$120.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	WHAS	05/15/23-05/21/23	Good Morning America			7-9a			MT-----	:15/:15	\$120.00	0.00	DN		
N 4	WHAS	04/28/23	05/16/23	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1p	MTWTF--	:30	2	\$50.00	P04	0.00	NM	11	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/24/23	04/30/23	----F--					1	\$50.00		0.00			
		Week: 05/01/23	05/07/23	-TWTF--					4	\$50.00		0.00			
		Week: 05/08/23	05/14/23	MTWTF--					5	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	WHAS	05/08/23-05/14/23	Local News @ 12p M-F			12-1p			MTWThF----	:15/:15	\$50.00	0.00	DN		
4	WHAS	05/08/23-05/14/23	Local News @ 12p M-F			12-1p			MTWThF----	:15/:15	\$50.00	0.00	DN		
5	WHAS	05/08/23-05/14/23	Local News @ 12p M-F			12-1p			MTWThF----	:15/:15	\$50.00	0.00	DN		
9	WHAS	05/08/23-05/14/23	Local News @ 12p M-F			12-1p			MTWThF----	:15/:15	\$50.00	0.00	DN		
		Week: 05/15/23	05/21/23	MT-----					1	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	WHAS	05/15/23-05/21/23	Local News @ 12p M-F			12-1p			MT-----	:15/:15	\$50.00	0.00	DN		
N 5	WHAS	04/28/23	05/16/23		CM	4-5p	MTWTF--	:30	2	\$50.00	P04	0.00	NM	14	\$950.00

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 Alt Order #:
 Flight Dates: 04/28/23 - 05/16/23

Advertiser: POL/ Jonathan Shell / R / AG Commissic
 Product Desc: **WHAS**
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 4p M-F															
Local News @ 4p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/24/23	04/30/23	----F--		1				\$50.00		0.00			
Week:		05/01/23	05/07/23	-TWTF--		4				\$50.00		0.00			
Week:		05/08/23	05/14/23	MTWTF--		4				\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	WHAS	05/08/23-05/14/23		Local News @ 4p M-F		4-5p				\$50.00		0.00	DN		
9	WHAS	05/08/23-05/14/23		Local News @ 4p M-F		4-5p				(\$50.00)		0.00	DN		
See MG 5, 12, 5, 13, 5, 14, 5, 15, 5, 16															
[Recon Preempt-Other: Spot Froze on first frame]															
10	WHAS	05/08/23-05/14/23		Local News @ 4p M-F		4-5p				\$50.00		0.00	DN		
12	WHAS	05/15/23-05/15/23		Local News @ 4p M-F		4-5p				\$50.00		0.00	DN		
Ⓜ MG for 6.5, 3.19, 3.9, 2.7, 5.9															
13	WHAS	05/15/23-05/15/23		Local News @ 5p M-F		5-530p				\$130.00		0.00	DN		
Ⓜ MG for 6.5, 3.19, 3.9, 2.7, 5.9															
14	WHAS	05/15/23-05/15/23		Local News @ 6a M-F		6-7a				\$80.00		0.00	DN		
Ⓜ MG for 6.5, 3.19, 3.9, 2.7, 5.9															
15	WHAS	05/08/23-05/14/23		Good Morning America		7-9a				\$120.00		0.00	DN		
Ⓜ MG for 6.5, 3.19, 3.9, 2.7, 5.9															
16	WHAS	05/15/23-05/15/23		Good Morning America		7-9a				\$120.00		0.00	DN		
Ⓜ MG for 6.5, 3.19, 3.9, 2.7, 5.9															
Week:		05/15/23	05/21/23	MT-----		1				\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	WHAS	05/15/23-05/21/23		Local News @ 4p M-F		4-5p				\$50.00		0.00	DN		
N 6	WHAS	04/28/23	05/16/23	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	2	\$130.00	P04	0.00	NM	8	\$1,040.00
Local News @ 5p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/24/23	04/30/23	----F--		1				\$130.00		0.00			
Week:		05/01/23	05/07/23	-TWTF--		3				\$130.00		0.00			
Week:		05/08/23	05/14/23	MTWTF--		4				\$130.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WHAS	05/08/23-05/14/23		Local News @ 5p M-F		5-530p				\$130.00		0.00	DN		
5	WHAS	05/08/23-05/14/23		Local News @ 5p M-F		5-530p				(\$130.00)		0.00	DN		
See MG 5, 12, 5, 13, 5, 14, 5, 15, 5, 16															
[Recon Preempt-Other: Spot Froze on first frame]															
Week:		05/15/23	05/21/23	MT-----		1				\$130.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	WHAS	05/15/23-05/21/23		Local News @ 5p M-F		5-530p				\$130.00		0.00	DN		
N 7	WHAS	04/28/23	05/16/23	Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	2	\$250.00	P03	0.00	NM	8	\$2,000.00
Local News @ 6p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/24/23	04/30/23	----F--		1				\$250.00		0.00			
Week:		05/01/23	05/07/23	-TWTF--		3				\$250.00		0.00			
Week:		05/08/23	05/14/23	MTWTF--		3				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WHAS	05/08/23-05/14/23		Local News @ 6p M-F		6-630p				\$250.00		0.00	DN		
Week:		05/15/23	05/21/23	MT-----		1				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	WHAS	05/15/23-05/21/23		Local News @ 6p M-F		6-630p				\$250.00		0.00	DN		
N 8	WHAS	05/02/23	05/16/23	ET 7-730p	CM	7-730p	MTWTF--	:30	2	\$150.00	P04	0.00	NM	7	\$1,050.00
ET 7-730p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/01/23	05/07/23	-TWTF--		3				\$150.00		0.00			
Week:		05/08/23	05/14/23	MTWTF--		3				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WHAS	05/08/23-05/14/23		ET 7-730p		7-730p				\$150.00		0.00	DN		
4	WHAS	05/08/23-05/14/23		ET 7-730p		7-730p				\$150.00		0.00	DN		
Week:		05/15/23	05/21/23	M-----		1				\$150.00		0.00			

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Advertiser: POL/ Jonathan Shell / R / AG Commissic
 Product Desc: **WHAS**
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WHAS	05/15/23	05/21/23	ET 7-730p		7-730p	M-----	:15	1	\$150.00		0.00	DN		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/15/23	05/21/23	M-----					1	\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	WHAS	05/15/23-05/21/23	ET 7-730p			7-730p	M-----	:15		\$150.00		0.00	DN		
N 9	WHAS	04/29/23	05/14/23	Local News @ 9a Sa	CM	9-10a	-----S-	:30	1	\$50.00	P04	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/24/23	04/30/23	-----S-					1	\$50.00		0.00			
Week:		05/01/23	05/07/23	-----					0	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WHAS	05/01/23-05/07/23	Local News @ 12p M-F			12-1p	MTWThF----	:30		\$50.00		0.00	NM		
		Ⓜ MG for 9.1 05/06													
Week:		05/08/23	05/14/23	-----S-					1	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WHAS	05/08/23-05/14/23	Local News @ 9a Sa			9-10a	-----Sa--	:15		\$50.00		0.00	DN		
N 10	WHAS	05/02/23	05/14/23	Thu Prime B	CM	9-10p	---T---	:30	1	\$800.00	P04	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/01/23	05/07/23	---T---					1	\$800.00		0.00			
Week:		05/08/23	05/14/23	-----					0	\$800.00		0.00			
N 11	WHAS	05/02/23	05/14/23	Sun Prime A	CM	7-8p	-----S	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/01/23	05/07/23	-----					0	\$800.00		0.00			
Week:		05/08/23	05/14/23	-----S					1	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHAS	05/08/23-05/14/23	Sun Prime A			7-8p	-----Su	:15		\$300.00		0.00	DN		
N 12	WHAS	05/02/23	05/14/23	Nightline	CM	1237-106a	MTWTF--	:30	1	\$40.00	P03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/01/23	05/07/23	-----					0	\$40.00		0.00			
Week:		05/08/23	05/14/23	MTWTF--					1	\$40.00		0.00			
N 13	WHAS	05/02/23	05/14/23	iCrimes 135-205a Su	CM	135-205a	-----S	:30	1	\$10.00	P04	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/01/23	05/07/23	-----					0	\$10.00		0.00			
Week:		05/08/23	05/14/23	-----S					1	\$10.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHAS	05/08/23-05/14/23	iCrimes 135-205a Su			135-205a	-----Su	:15		\$10.00		0.00	DN		
N 14	WHAS	05/01/23	05/05/23	iCrimes 105-135a	CM	105-135a	MTWTF--	:30	1	\$15.00	P04	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/01/23	05/07/23	MTWTF--					1	\$15.00		0.00			
N 15	WHAS	05/01/23	05/05/23	BBN Tonight 135-205a	CM	135-205a	MTWTF--	:30	1	\$10.00	P04	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/01/23	05/07/23	MTWTF--					1	\$10.00		0.00			
													Totals	93	\$10,235.00